



IndustryBrains

Travel

Premium Performance Marketing Solutions for Advertisers & Publishers... The Difference is in the Branded Sites... The Difference is in the Branded Sites... The Difference is in the Branded Sites...

**Target travel enthusiasts
& business travellers**

IndustryBrains performance advertising placement connects you directly with the travel enthusiasts who are in the market for your products and services.

Our solutions . . .

- Allow you to choose and bid on the site and/or categories that best fit your business
- Give you complete control over your advertising dollars
- Help you to reach a targeted audience within an environment they trust

Advertise on premium travel websites. IndustryBrains has partnered with media powerhouses such as Travel + Leisure, LATimes.com, to bring you the audience you're looking for, ranging from travel to sports to food and wine enthusiasts



T + L delivers entertaining travel reporting, quick access to destination facts, hot travel deals, thousands of archived articles and more. Features include articles on European travel, accommodations, driving tips, weather reports, best deals, featured destinations and food and drink reports.

[Example of ad listings in targeted categories on TravelandLeisure.com](#)



Latimes.com, Southern California's ultimate source for news updated throughout the day, receives 3.5 million unique visitors each month. Its audience is affluent, educated and loves to shop online for travel specials and deals.



Fodors.com offers an online travel guide that is engagingly written, intelligently and accurately reported, and absolutely indispensable. A team of more than 700 professional researchers and writers traverse the globe, and like trusted companions, reveal not just what travelers want to know, but what they didn't realize they needed to know.



NapaValley.com is a one stop for information on wine, wineries, on-line wine sales, lodging, vacations, golf, current events, dining and chambers of commerce and lots of free stuff.



For more information, contact:
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