



IndustryBrains

# Telecommunications

Premium Performance Marketing Solutions for Advertisers & Publishers... The Difference is in the Branded Sites... The Difference is in the Branded Sites... The Difference is in the Branded Sites... The Difference is in the Branded Sites... The Difference is in the Branded Sites...

## Target technology professionals & decision-makers

IndustryBrains performance advertising placement connects you directly with the technology professionals and decision-makers who are in the market for your products and services.

### Our solutions . . .

- Allow you to choose and bid on the site and/or categories that best fit your business
- Give you complete control over your advertising dollars
- Help you to reach a targeted audience within an environment they trust

Advertise on premium telecommunications websites. IndustryBrains has partnered with media powerhouses such as ITWorld.com, TelephonyWorld.com, and more, to bring you the audience you're looking for.



TelephonyWorld.com is an on-line information resource and interactive buyer's guide for the Computer Telephony (CT) and Telecommunication industry. Their dedicated team of industry professionals share over 15 years of experience in this dynamic industry and the vision to provide the most comprehensive and accurate resource available on the internet.

Example of ad listings in targeted categories on ByteandSwitch.com



Well-known as a leading source for IT news, technology information and broadband content, ITworld.com is an innovative site visited by a full range of IT purchase influencers, providing advertisers an opportunity to reach all stakeholders in the buying process. The Network includes seven topical sites and is designed to hone in on important technologies and market sectors.

## ByteandSwitch

Byte and Switch is the online publication dedicated to the exploding storage networking market. The site is the leading voice for service providers, financial analysts, investors, and equipment manufacturers. Byte and Switch is also the only publication that covers storage networking from three unique angles: technology, finance, and people.



InfoWorld.com provides online visitors the exact information they need to stay abreast of technology news and trends, make the right purchase decisions, and share best practices with their peers.

For more information, contact:  
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