



IndustryBrains

Information Technology

The Difference is in the Branded Sites...
 The Difference is in the Branded Sites...
 The Difference is in the Branded Sites...
Target IT professionals or buyers
 Premium Performance Marketing Solutions for Advertisers & Publishers..

IndustryBrains performance advertising placement connects you directly with the IT professionals and buyers who are in the market for your products and services.

Our solutions . . .

- Allow you to choose and bid on the site and/or categories that best fit your business
- Give you complete control over your advertising dollars
- Help you to reach a targeted audience within an environment they trust

Advertise on trusted premium technology websites where technology professionals, enthusiasts and buyers, ranging from programmers to gamers to CIOs, go daily to look for IT-related products, news and information

eWEEK

Ziff Davis Media's eWEEK.com provides core IT buyers with the strategic news and reviews they need to make optimal buying decisions. eWEEK's award-winning journalists and labs analysts provide the news, analysis, opinion and expert product reviews necessary for 400,100 IT professionals to make the best technology decisions for their companies.

COMPUTERWORLD

IDG's Computerworld.com is the world's leading news site for technology professionals at medium-size to large companies. They stand out among enterprise IT web sites by focusing on the reader's point of view - making it the most trusted IT brand on the Web.



The TechWeb Network is a uniquely valuable resource for IT professionals. TechWeb.com offers the best of both worlds: A distinctive combination of top-notch original content and one-stop, contextual access to the resources of CMP's network of industry-leading technology publications, including InformationWeek, InternetWeek, Network Computing, Network Magazine, Optimize Magazine, The Open Enterprise, and more.



USATODAY.com is the online information destination for over 8.9 million Web users. USATODAY.com's Tech section is a one-stop guide to everything tech-related, from daily reviews of what's new and notable on the Web, product reviews and daily Q&A on gadgets and software to gaming information.

IndustryBrains has also partnered with the following IT sites:

- | | |
|--------------|--------------------------|
| InfoWorld | DP Review |
| PCWorld | Government Computer News |
| PCMagazine | Federal Computer Weekly |
| OSTG Network | Tom's Hardware Guide |
| AnandTech | Technology Evaluation |
- and more...

Example of Listings on eWEEK's Online Classifieds



For more info, contact:
Tom Koletas, VP Sales,
tkoletas@industrybrains.com, (212) 209-3325