Home & Living

IndustryBrains

Premium performance Marketing Solutions for Advertisers & Publishers...

The Difference is in the Branded Sites...

Target the home & living audience

IndustryBrains performance advertising placement connects you directly with the homebuyers, homesellers, real estate providers and even leisure enthusiasts who are in the market for your products and services.

Our solutions . . .

- Allow you to choose and bid on the site and/or categories that best fit your business
- Give you complete control over your advertising dollars
- Help you to reach a targeted audience within an environment they trust

Advertise on the trusted websites where homebuyers, sellers, active movers , apartment seekers, real estate providers and the leisure enthusiasts go daily to look for related products, news and information.

RealtyTrac™

RealtyTrac.com is the leading online marketplace for foreclosure properties, providing all the resources that home seekers, investors and realtors need to locate, evaluate and buy real estate properties at below market value. . RealtyTrac hosts nearly 2 million monthly unique visitors.

apartments.com™

Apartments.com is a leading apartment rental destination on the Web. Every month, over 2 million consumers come to Apartments.com with a purpose in mind. They don't just search for a new place to live, they engage themselves in the moving process. Searching for products and services that help make this transition a little less stressful, a little easier, but most of all convenient.

TRAVEL +LEISURE
WWW.TRAVELANDLEISURE.COM

T + L delivers entertaining travel reporting, quick access to destination facts, hot travel deals, thousands of archived articles and more. Features include articles on European travel, accommodations, driving tips, weather reports, best deals, featured destinations, and food and drink reports.

Example of ad listings in targeted categories on apartments.com

For more information, contact:
Tom Koletas, VP Sales,
tkoletas@industrybrains.com, (212) 209-3325