Engineering

IndustryBrains

Premium performance Marketing Solutions for Advertisers & Publishers...

The Difference is in the Branded Sites...

Target engineers & technical decision-makers

IndustryBrains performance advertising placement connects you directly with professionals in the engineering industry who are in the market for your products and services.

Our solutions . . .

- Allow you to choose and bid on the site and/or categories that best fit your business
- Give you complete control over your advertising dollars
- Help you to reach a targeted audience within an environment they trust

Advertise on premium enginnering websites. IndustryBrains has partnered with the following sites to bring you the audience you're looking for - ranging from chemical engineers to product developers.

CHEMICAL ENGINEERING
Written for Engineers by Engineers

Used by chemical engineers and technical decision-makers an average of 27,700 times per month, Che.com offers content on technology, equipment, materials, services and unit operations used by all CPI process plants.

CMP Electronics Group
United Business Media

CMP Electronics Group is the industry news source for product developers and engineers who create the future of the business by developing a steady flow of new electronics products. These publications include: EE Times, EE Product Center, CommsDesign, EE Design, Planet Analog, Embedded.com, Electronics Supply & Manufacturing, and Automotive Design line.

EDN.com

Reed Business Information's EDN is the design source for engineers and engineering managers worldwide, featuring the latest news, developments and resources in key electronic industry sectors. EDN.com is a comprehensive resource that helps design and development engineers evaluate, design, select, purchase and approve electronic products.

IEEE SPECTRUM ONLINE
Tomorrow's Technology Today

Spectrum Online is the member publication of the IEEE, the world's leading society for engineering technology, computer engineering, and communications technologies.

Example of ad listings in targeted categories on EDN.com

For more information, contact:
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